



Contact Details

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About the Business:

Legends Barbershop

Legends Barbershop offers profitable franchise opportunities throughout South Africa to entrepreneurs who are able to raise the capital to obtain this franchise. These beautifully appointed, fully equipped shops typically have an average 8 seater barber station. There are currently over 70 operational outlets. This is a one-of-a-kind opportunity!



Business Report

Background and History

First established in Eldorado Park in 2011, the growth of Legends Barbershop has been meteoric and the success of the group astonished both its competitors and its staunchest supporters. The demand for its services has also increased dramatically, with both entrepreneurs and customers wanting to see Legends Barbershop opening in their area. This led to the notion of expanding the business even more rapidly by making franchise opportunities available to deserving candidates.

Products and Services

Legends Barbershops provide a range of professional grooming services performed by trained hair stylists from its various branches, as well as through its exclusive mobile service. The shops also sell a range of exclusive hair and beauty products to their customer base.

Training and Head Office Support

The franchisor shall provide the franchisee with 2 weeks' initial, on-the-job training on the system and culture of the group.

Training shall comprise both the theoretical and practical aspects of the business, accounting software, operations, customer relations and administration. In addition, franchisees are supplied with fully-trained, Legends-accredited barbers, included in the purchase price.

Location, Building and Lease agreement

The franchisee shall, with the assistance of the franchisor, identify suitable premises for the operation of a Legends Barbershop. Premises should be located in busy centre, stretch malls or shopping centres, with high volumes of pedestrian traffic, must be easily accessible through public transport, air-conditioned, preferably with ablution facilities, and with relatively low rental. The premises must be approximately 60m² in area and able to accommodate 6 - 10 barbers' chairs, a table type counter. bulkhead and a reception area.

Employees

6 to 10 Barbers
Receptionist
Supervisor

Monthly Fees

Marketing Fee of 2%

Royalty Fees of 10%

Founder's (Sheldon Tatchell) Awards and Achievements

- Award best barber in Africa
- Top service youth brand
- Overall 1st place youth brand
- Best customer experience at clicks beauty playgroup 2024
- Top overall entrepreneur of the year 2024



Conclusion

The safest, most lucrative investment on the market today! All shops are highly profitable and the demand for more outlets is overwhelming. Opportunities countrywide. There are also a number of very profitable, existing company-owned shops available to select franchisees as part of the franchisor's decentralising and franchising programme.



THANK YOU.